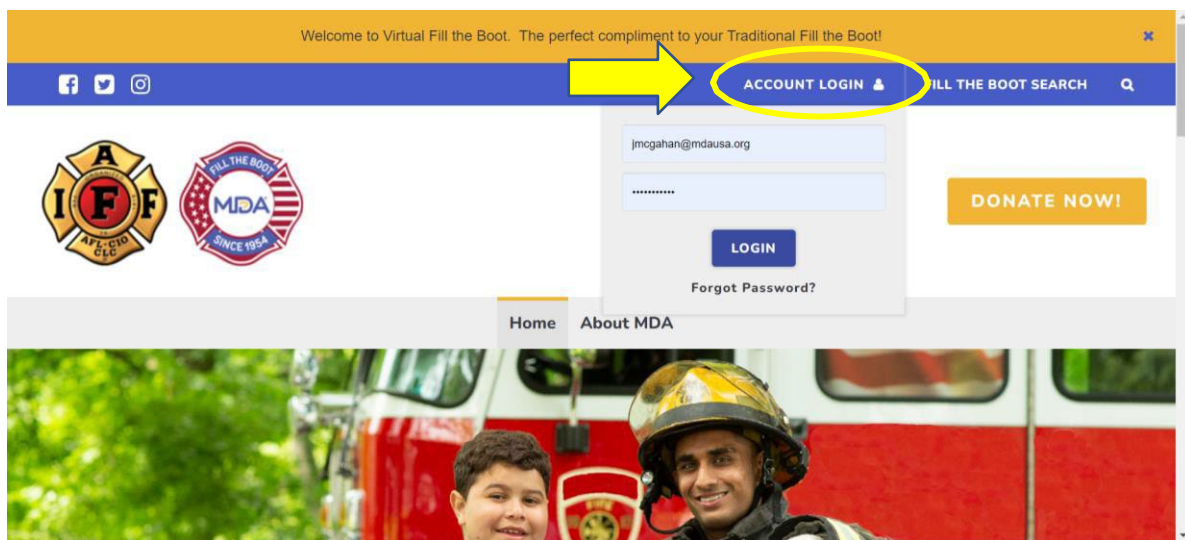


Virtual Fill the Boot

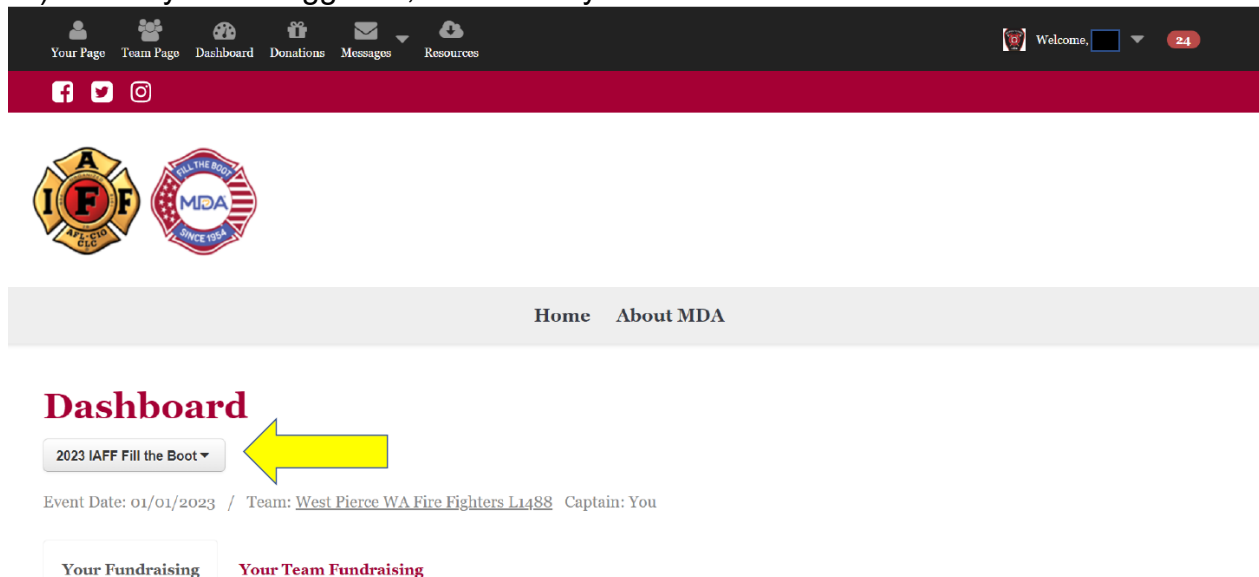
How to Add Incentives & Milestones



- 1) Click this link to go to the donation website: www.mda.org/ftb
- 2) Click the Account Login:
 - a. Your Username is your email address
 - b. If you've created a password THIS YEAR, use it or click "Forgot Password?" to reset and login



- 3) When you are logged in, make sure you are in "2023 IAFF Fill the Boot" Dashboard

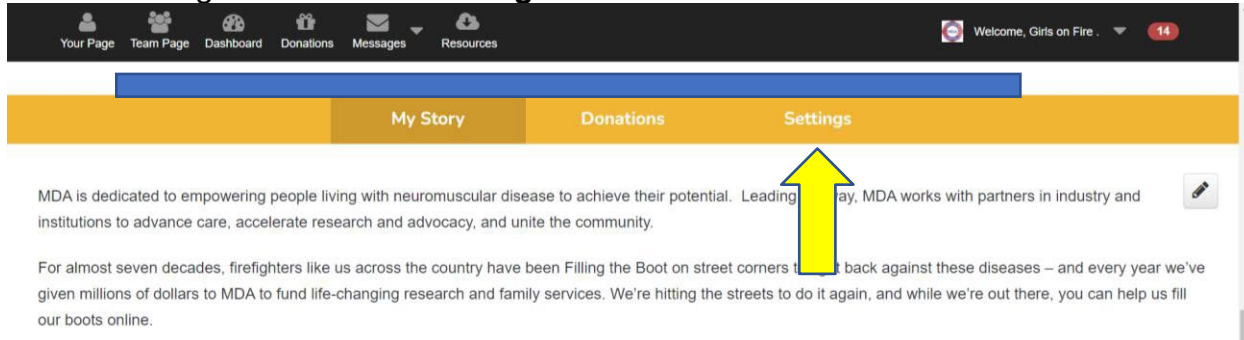


Virtual Fill the Boot

How to Add Incentives & Milestones

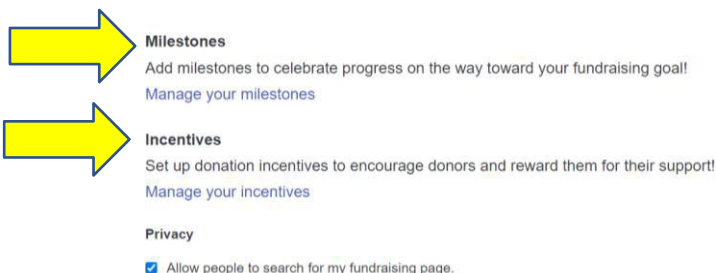


- 4) Click on Your Page (see above graphic)
 - a. Once on “Your Page”, scroll down to the bar with “My Story”, “Donations”, and “Settings” – **Click on “Settings”**



- 5) You can manage your page from here! Scroll through the options of customizing your URL, changing your personal goal, creating your Facebook Fundraiser and create your Incentives and Milestones (super easy 1, 2, 3 steps!)
 - a. **Incentives:** Use incentives encourage donors to donate a certain amount and to reward them for their support. You can also do an activity for a large donation amount.
 - i. If you donate \$50 or more, we'll send you a fire fighter t-shirt
 - ii. If you donate \$100 or more, we'll do XXXXXXXX
 - iii. You get the idea – make it fun!! Chief washes the rigs, Captain pays for dinner, etc. There are a lot of ways to get creative.
 - b. **Milestones:** Use the milestones to create mini goals to inspire your donors.
 - i. First \$100, Next Milestone: \$500, or First \$1,000 – A-shift will do 1,000 push-ups (collectively)

MILESTONES AND INCETIVES ARE ONLY AN OPTION ON YOUR PAGE – NOT THE TEAM PAGE



All the steps are easy to follow – BE CREATIVE!! If you want some guidance or direction, reach out to your MDA Director for help.