Dear Friend of MDA,

We are writing you to ask for your involvement in an upcoming silent auction, as part of a benefit for the Muscular Dystrophy Association hosted by the FIRE DEPARTMENT/LOCAL NAME. The benefit will be on DATE at LOCATION.

The Muscular Dystrophy Association (MDA) is dedicated to empowering ​people living with neuromuscular disease to achieve their potential. ​Leading the way, MDA works together ​with partners in industry and at institutions to advance care​, accelerate research and advocacy​, and unite the community​.

We are looking for signature items from your organization or a service that we can use at the upcoming EVENT NAME to benefit the MDA. Some suggested items for auction include, but not limited to: ***tickets for 2, 4, or groups of 10 people, passes for one month up to 1 year, gift certificates, or gift baskets.*** Your company will also get exposure to the community by being announced as an auction sponsor at the event and by having logo placement at the auction table. With your donation, you will not only show your community that you are civic minded and giving back, but you will also be helping MDA to lead the way toward a better future for families living with neuromuscular disease.

For more information, please visit [www.mda.org](http://www.mda.org). Thank you for your consideration.

Sincerely,

NAME

TITLE

CONTACT INFO