**Fire Fighter Fundraising Events**

**Sample Donation Solicitation Templates**

**Template #1: Existing Relationship or Connection**

**Subject**: Join local/fire department Fire Fighters in Supporting MDA

Dear contact name,

The fire fighters in local/fire department are proud supporters of the Muscular Dystrophy Association (MDA) with the relationship dating back over 65 years. We stand behind MDA and raise vital funds and awareness to empower people living with neuromuscular disease to achieve their potential.

This year, local/fire department will be hosting an event to support MDA. We would like to invite company name to join us as a corporate sponsor of event name on date. This is a great opportunity to showcase your corporate leadership within our community and bring positive cause marketing benefits to your brand.

MDA needs our support now more than ever and we’d appreciate any support you can offer. We would like to request that company name support our event by donating event space/making a monetary donation. With your donation, you will not only show your community that you are civic minded and giving back, but you will also be helping MDA.

We sincerely appreciate your time and consideration.

Thank you,

email signature

**Template #2: Referred by Someone to this Contact**

**Subject**: Name of Referrer Suggested We Reach Out to You

Dear contact name or company name,

Name of referrer suggested that I reach out to you to share what fire fighters in city/town are doing to support the local community. The fire fighters in local/fire department are proud supporters of the Muscular Dystrophy Association (MDA) with the relationship dating back over 65 years. We stand behind MDA and raise vital funds and awareness to empower people living with neuromuscular disease to achieve their potential.

This year, local/fire department will be hosting an event to support MDA. We would like to invite company name to join us as a corporate sponsor of event name on date. This is a great opportunity to showcase your corporate leadership within our community and bring positive cause marketing benefits to your brand.

MDA needs our support now more than ever and we’d appreciate any support you can offer. We would like to request that company name support our event by donating event space/making a monetary donation. With your donation, you will not only show your community that you are civic minded and giving back, but you will also be helping MDA.

We sincerely appreciate your time and consideration.

Thank you,

email signature

**Template #3: Cold Outreach – No Contacts in Organization**

**Subject**: Join local/fire department Fire Fighters in Supporting MDA

Dear company name,

The fire fighters in local/fire department are proud supporters of the Muscular Dystrophy Association (MDA) with the relationship dating back over 65 years. We stand behind MDA and raise vital funds and awareness to empower people living with neuromuscular disease to achieve their potential. We also know that company name is known for being involved in our community, and we are pleased that our organizations share this commitment to doing the right thing.

Because of the challenges of the pandemic this year, we are shifting how we fundraise for MDA. This year, local/fire department will be hosting an event to support MDA. We would like to invite company name to join us as a corporate sponsor of event name on date. This is a great opportunity to showcase your corporate leadership within our community and bring positive cause marketing benefits to your brand.

MDA needs our support now more than ever and we’d appreciate any support you can offer. We would like to request that company name support our event by donating event space/making a monetary donation. With your donation, you will not only show your community that you are civic minded and giving back, but you will also be helping MDA.

We sincerely appreciate your time and consideration.

Thank you,

email signature