

MDA Shamrocks | 40 Years of Progress

Happy 40th Birthday
MDA Shamrocks
and Thank You for
Supporting!

The iconic pinup program is one of the nation's largest St. Patrick's Day fundraisers. What started in a local pub 40 years ago has since grown to thousands of retail locations nationwide and has raised more than \$330 million for MDA.

MDA is dedicated to empowering people living with neuromuscular disease to achieve their potential.



Raised \$330M
in shamrock
sales to date

2021



1st FDA-approved
SMA treatment
& Duchenne
treatment +
15 treatments
approved to date

2016



MDA Summer
Camp celebrates
60 years of
changing lives

2015



1st ALS
treatment
FDA
approved

1996



\$10M raised

2000



First \$1M
raised

1987



Duchenne
muscular
dystrophy
gene/protein
identified

1986



Shamrocks
goes
national

1984



Shamrocks
begins at
Flanagan's
bar in Grand
Rapids, MI

1983

