



**Local/Fire Department Name**

**Event Name/Type Sponsorship Opportunities**

Showcase your corporate leadership with a connection to community heroes and leverage the 67-year partnership between MDA and fire fighters and to bring positive cause marketing benefits to your brand.

**3rd Alarm Sponsor - $1,500 (smaller market) - $10,000 (larger market)**

* MDA staff or fire fighter participation in one virtual company meeting or event
* opportunity to set up a table and provide give-away/product at event
* recognition as event sponsor and opportunity to speak during event program
* opportunity to hang company banner at event
* recognition on local/department social media channels
* opportunity for company to share involvement on social media

**2nd Alarm Sponsor - $1,000 (smaller market) - $5,000 (larger market)**

* opportunity to set up a table and provide give-away/product at event
* recognition as event sponsor during event program
* opportunity to hang company banner at event
* recognition on local/department social media channels
* opportunity for company to share involvement on social media

**1st Alarm Sponsor - $500 (smaller market) - $2,500 (larger market)**

* recognition as event sponsor during event program
* recognition on local/department social media channels
* opportunity for company to share involvement on social media

**For Additional Information Contact**

**Name**

xxx.xxx.xxxx

email