



Do It Yourself – Sporting Events

Event Overview

Do It Yourself – Sporting Events is a simple and fun way to raise money for MDA that can include fire fighters, community members/businesses, friends, and family. Turn your favorite sport into a fundraiser for MDA.

Sporting Event Ideas

- Softball Tournament
- 3-on-3 Basketball Tournament
- Bowling Tournament
- Hockey Tournament
- Flag Football Games
- Golf/Topgolf Tournament
- Hose Coupling Contest
- Volleyball Tournament
- Dodge Ball Tournament
- Corn Hole Tournament
- HIIT Competition
- Stairclimb
- 5K/Walk/Run
- Fishing Tournament

Coordinator/Committee Responsibilities

- The main responsibility of the coordinator is to organize the event and recruit team captains.
- Select a sporting event and decide on a location.
 - Select a location that is free or that is willing to provide a discount on services/equipment.
 - Take care of any city permits or site use contracts. If location requires a certificate of insurance, MDA staff can assist with the paperwork process.
- Utilize the templates and resources provided to create an event flyer and advertise the event.
- Set up an event website to accept online registrations, fill out this request for: <https://docs.google.com/forms/d/e/1FAIpQLSedHZNWsN4pVC7GZdJvrhnXZXJVepJX1nSrHgZjyi2oIHEdig/viewform>
- Recruit team captains/teams for the event.
 - Determine how many teams/team captains will be needed based on type of sporting event.
 - Ideas for team captain recruitment include fire fighters/EMS, neighboring police departments, community leaders (Fire Chief, Chief of Police, Mayor, City Council Members, local TV/radio personalities, local businesses, friends/family, churches, teachers, & coaches.

Goal Setting & Fundraising

Set a fundraising goal based on the number of teams/participants you think you can recruit.

- Example: Each team is encouraged to raise a minimum of \$1,000 or more, but some set minimums (like \$500) to participate in the event.
 - Encourage participants to fundraise prior to the event and turn in any cash/check donations on the day of the event.
 - MDA can provide a website for teams and individual participants to fundraise online.
- Create some friendly fundraising competitions
 - Give certificates away to the top teams, such as top individual fundraiser, top fundraising team, best female and male games, worst female and male games.
 - Consider asking companies to donate prizes/incentives to reward top fundraisers.

Event Day Volunteers

The number of volunteers you will need for the event will depend upon the sporting event you select. A few suggestions to consider include:

- Designate 1-2 volunteers to help with registration.
- Designate 2-3 volunteers to greet sponsors and vendors and to help them set-up.

Resources Available

- Event Flyer & Entry Form Templates
- Team Captain Overview
- Waiver
- Donation Letter Templates
- Social Media Tips/Messaging