Fundraising Incentives

Fundraising incentives are meant to encourage donors and to reward them for their support. Departments/locals can give away items for certain donation amounts or do an over-the-top activity for a large donation amount. (i.e. Station 1, A Shift will wash your car for a $200 donation)

You can easily add and edit fundraising incentives from your fundraising page:
Options

You have several options while adding an incentive so that you can customize the experience for your donors. All fundraising incentives require a donation amount and an incentive description. The other options you can enter are:

- **Incentive Image (optional):** Incentive images will display when donors select to donate towards an incentive.
- **Quantity Available:** Number of incentives available. Check the box if the quantity is unlimited.
- **Does this incentive have start and/or end dates?** Date when an incentive becomes available or when it is no longer available. You can select a start date, an end date, both, or neither.
- **Do you need any additional information from the donor?** Use this if you need additional information from the donor to fulfill an incentive, such as an email address or social media username.

You will have the ability to add multiple incentives.
Donors will see the incentives on your page. The incentives will also be offered to donors when they click “Support Me”. If they click “donate an amount of your choice”, the standard donation levels will populate.

**Fundraising Milestones**

Milestones allow you to create mini goals to inspire your donors. You can enable milestones globally or per event. They are available for participant and personal campaign fundraising pages. Donors have the option of donating directly to a milestone to help a fundraiser reach their mini goal while working towards reaching their overall fundraising goal.

You can easily add and edit multiple fundraising milestones from your fundraising page:

![Milestones](image)

**Milestones**

- **Next Milestone**
  - $100  **First 100!**

- **Upcoming Milestones**
  - $1,000  **I will wash the firetruck!**

![Add a Milestone](image)