2020 marks the 70th anniversary of the Muscular Dystrophy Association (MDA), the umbrella association transforming the lives of people affected by muscular dystrophy, amyotrophic lateral sclerosis (ALS), and related neuromuscular diseases (NMDs) through innovations in science and innovations in care.

Join us as we recognize this important milestone and claim your place among thousands driving transformation at the NMD community’s premier professional event, the upcoming 2020 MDA Clinical & Scientific Conference.

The conference, the largest of its kind, highlights unprecedented research advancements and clinical achievements in NMDs. For exhibitors and sponsors, it offers unparalleled engagement with world leaders and ground-breaking innovators in NMDs. This must-not-miss opportunity will showcase your products and services, help you build strong relationships with key influencers and stakeholders, and demonstrate your commitment to MDA and therapeutic progress.

Excitement about the coming event is already building. In the last few years, progress has been significant. New treatments for NMDs have been approved by the US Food and Drug Administration (FDA), including disease-modifying gene therapies. With more therapies in the pipeline, the conference will be buzzing with highly engaged and newly energized speakers and participants. In 2020, MDA is excited to be working with our Scientific Planning Committee and Clinical Education Committee to deliver unparalleled content that is timely and relevant to our professional community. We look forward to you joining us.

The 2020 MDA Clinical & Scientific Conference will be held March 21–25, 2020, at the Walt Disney World Dolphin Resort in Orlando, Florida. Be with us as we recognize seven decades of commitment to NMD research and clinical development. Help us realize our vision of transforming care through innovation. Don’t miss out on what will be not only the defining event in NMD this year but also one of your biggest opportunities to stand with MDA and stand out in your field.

More than 1,250 members of the NMD community attended the 2019 MDA Clinical & Scientific Conference. This annual event convenes everyone at the leading edge of research and care — academics, researchers, clinicians, allied health professionals, advocates, and industry leaders — to meet, collaborate, and learn from each other.
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>2019 MDA Clinical &amp; Scientific Conference Attendance</td>
</tr>
<tr>
<td>4</td>
<td>Conference by the Numbers</td>
</tr>
<tr>
<td>5</td>
<td>General Information</td>
</tr>
<tr>
<td>5</td>
<td>Important Dates to Remember</td>
</tr>
<tr>
<td>6</td>
<td>Exhibit Information &amp; Application</td>
</tr>
<tr>
<td>7</td>
<td>Exhibit Hall Plans</td>
</tr>
<tr>
<td>7</td>
<td>Exhibitor Benefits</td>
</tr>
<tr>
<td>8</td>
<td>Deposit &amp; Payment Information</td>
</tr>
<tr>
<td>9</td>
<td>Sponsorship, Advertisement, &amp; Promotion</td>
</tr>
<tr>
<td>15</td>
<td>Sponsorship Levels</td>
</tr>
<tr>
<td>17</td>
<td>Rules &amp; Guidelines</td>
</tr>
</tbody>
</table>
2019 MDA CLINICAL & SCIENTIFIC CONFERENCE ATTENDANCE

2019 PARTICIPATION BY PERCENTAGE

- 23% MD / MD, PhD
- 19% PhD
- 20% Allied Health Professionals
- 19% Industry, Government, Press, Investors
- 10% Other (Staff, Guests, NPO)
- 9% Exhibitors

2019 CONFERENCE BY THE NUMBERS

- 1,276 Registered Attendees
- 136 Speakers
- 300 Abstracts Submitted
- 50 Exhibitors
- 10 Scientific Sessions
- 13 Clinical Sessions with 22 CME Credits
GENERAL INFORMATION

WHEN
Conference
March 21–25, 2020

WHERE
Walt Disney World Dolphin Resort
1500 Epcot Resorts Blvd.
Lake Buena Vista, FL 32830

IMPORTANT DATES TO REMEMBER*
Booth applications must be submitted by Jan. 24, 2020, via the online portal.
Housing information and registration information will be available in Sept. 2019.
Online Exhibit Service Kit will be available in Dec. 2019.

HOTEL ACCOMMODATIONS
MDA is offering special hotel rates for the 2020 conference attendees, speakers, and partners. Rooms are assigned on a first-come, first-served basis. There is no guarantee that a room in the discounted block will be available, so we recommend booking as early as possible.

Walt Disney World Dolphin Resort
Hotel Rates
Single occupancy $259/night
Extra person $25/night
All room rates are quoted exclusive of applicable state and local taxes, which are currently 12.5%.
Children younger than 18 years may stay for free in their parent’s room using existing bedding.

GENERAL SESSION LOCATION(S)
Pacific AB

EXHIBIT HALL LOCATION
Atlantic Ballroom

ON-SITE REGISTRATION/INFORMATION HOURS**
(ALL ATTENDEES)
Sunday, March 22 10 AM – 8 PM
Monday, March 23 6:30 AM – 8 PM
Tuesday, March 24 6:30 AM – 8 PM
Wednesday, March 25 6:30 AM – NOON

*All dates are subject to change.
**Dates and times are subject to change.
EXHIBIT SCHEDULE

Sunday, March 22 .......................................................... 6 PM – 8 PM
(Welcome reception in the Exhibit Hall)

Monday, March 23 ......................................................... 10 AM – 8 PM
(AM/PM breaks & evening networking reception in the Exhibit Hall)

Tuesday, March 24 ......................................................... 10 AM – 8 PM
(AM/PM breaks & evening networking reception in the Exhibit Hall)

INSTALLATION OF EXHIBITS

Saturday, March 21 ......................................................... 2 PM – 6 PM*
(20’ x 20’ booths only)

Sunday, March 22 ......................................................... 8 AM – 4 PM
(Booth must be complete by 4 PM for inspection before the evening reception)

DISMANTLING OF EXHIBITS

Tuesday, March 24 ......................................................... 8 PM – 11 PM

Wednesday, March 25 ..................................................... 8 AM – NOON

*These times are subject to change.
SELECTING YOUR PREFERRED BOOTH SPACE

- The booth selection process will be on a first-come, first-served basis. The Exhibit Hall will be located in the carpeted Atlantic Ballroom at the Walt Disney World Dolphin Resort. Complete rules and show services will be available in the exhibitor kit.
- Freeman will be the general contractor for the trade show.

HOW WE DRIVE ATTENDANCE TO THE EXHIBIT HALL

Dedicated exhibit hours provide you with direct access to our attendees during our complimentary morning and afternoon breaks and evening receptions without any conflicting educational programming.

Product Theater presentations, new in 2020, highlight products and offerings from early-stage companies along with more established biotech, pharma, and DME companies on the Exhibit Hall floor.

Poster presentations are integrated into the evening receptions on the Exhibit Hall floor.

Technology Row highlights those innovative organizations offering cutting-edge technology solutions serving those with NMDs.

The Patient Advocacy Pavilion fosters opportunities for advocates and industry partners to collaborate in meaningful ways to benefit the NMD community and help support our NMD partners.

EXHIBITOR BENEFITS

- 2 complimentary Exhibit Hall passes per 10’ x 10’ exhibit booth space
- Complimentary listing & logo placement in conference mobile app
- Dedicated breaks & receptions in the Exhibit Hall daily

*Elements of the floorplan are subject to change.
RESERVATION & PAYMENT INFORMATION

Booth Fees

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Price per square foot</th>
</tr>
</thead>
<tbody>
<tr>
<td>20’ x 20’ Booth (based on availability)</td>
<td>$33</td>
</tr>
<tr>
<td>Corner 10’ x 10’ Booth (up to 10’ x 30’)</td>
<td>$28</td>
</tr>
<tr>
<td>10’ x 10’ Booth</td>
<td>$26</td>
</tr>
</tbody>
</table>

The price of the booth includes the following:
- Company listing published online and in mobile app
- 2 Exhibit Hall badges per 100 square feet of booth space*
- Access to sponsorship and promotional opportunities
- 2-line identification sign showing company name and booth number (10’ x 10’ – 10’ x 30’ only)

*Note: Does not provide access to conference sessions/programming.

Booth Reservations

Booth reservations are payable by credit card and payment is due at the time of selection.

CANCELLATION OF SPACE

Notification of an exhibitor’s decision to cancel their space must be sent via email to Nicole Camacho at MDA at ncamacho@mdausa.org.

Any company that does not notify MDA of its cancellation by Dec. 31, 2019, or does not occupy its space on-site, will forfeit 100% of its exhibit fee.
- 50% of booth fees will be retained by MDA if cancelled before Nov. 1, 2019
- No refunds after Dec. 31, 2019

EXHIBIT HALL OPPORTUNITIES FOR PATIENT ADVOCACY & NONPROFIT ORGANIZATIONS

MDA views the annual professional conference as a convening event for nonprofit and patient advocacy organizations in the NMD space. Thus, tabletop exhibit booth space will be made available at no cost to the patient advocacy/nonprofit entities that apply to be exhibitors. Space will be made available on a first-come, first-served basis and will be open until all such space has been assigned. All materials to be shared or provided at such exhibition booths must be educational and must follow the guidelines for any other exhibitor in the hall (no fundraising, direct sales, etc). Because MDA is committed to ensuring that all resources of the patient advocacy groups are deployed in their respective missions of helping those we serve, we do not accept financial support or sponsorship for the conference from other nonprofit patient advocacy groups.

Fundraising by any other organization other than MDA is prohibited.

Affixing the MDA name or logo to, incorporating them in, or otherwise making them a part of any exhibitor-distributed materials without advanced approval is strictly prohibited.

If you would like to be considered for the Patient Advocacy Pavilion, please contact Nicole Camacho at ncamacho@mdausa.org.
Promotional and sponsorship opportunities are available to interested parties. All sponsorship and advertisement opportunities are designed to provide organization and brand promotion at a variety of levels and price points. This gives our exhibitors and sponsors the opportunity to showcase new products and services, as well as showcase details and demonstrations where applicable. All collateral must be submitted to MDA for approval prior to production.

Sponsorship contributions help support MDA’s mission to transform the lives of individuals living with NMDs through:

- Research efforts to accelerate development of treatments and cures
- Expert clinical care through MDA’s nationwide Care Center Network
- Meaningful community programs and services

For more information on how to secure your conference sponsorship, please contact Pam Bittner at pbittner@mdausa.org.

### EVENT SPONSORSHIPS

#### Industry Forum Lunches (4 Monday & 4 Tuesday)

**$55,000**

Industry Forums provide an opportunity to present an educational topic related to NMDs during lunch. Lunch forums must not exceed a 75-minute runtime. Show your organization’s commitment to the NMD community through this exclusive opportunity.

MDA does not offer CME for these programs. If CME is required, industry sponsors must provide this through a separate provider.

Industry Forums are available on a first-come, first-served basis. MDA handles the logistics, so you can focus on the presentation.

**As part of the Industry Forum package, MDA provides the following:**

- Food and beverage for all attendees (lunch will not be provided by MDA outside of the Industry Forums)
- Standard AV Package (1 screen, LCD projector, 1 wireless remote with laser pointer, 1 podium microphone, 1 tabletop microphone)
- Meeting space for up to 350 people seated in crescent rounds
- MDA will send 2 emails announcing your sponsorship of an Industry Forum 6 weeks and 2 weeks before the conference to all registered attendees
- One informational sign (up to 24” x 36”) may be showcased the night before and/or the day of your event in the conference registration area to increase attendee awareness
EVENT SPONSORSHIPS

Networking & Poster Reception (1 Monday & 1 Tuesday)  
$50,000

Demonstrate your company’s commitment to MDA's lifesaving mission in the field of NMDs as we network with clinical and scientific colleagues and industry leaders while showcasing research and clinical posters during the evening receptions.

- Opportunity for up to 2 sponsors per reception
- 2-hour networking reception in the Exhibit Hall
- Company logo on beverage napkins and signs acknowledging your support
- MDA to provide all food and beverage for receptions

Industry Forum Breakfasts (3 Monday & 3 Tuesday)  
$30,000

Industry Forums provide an opportunity to present an educational topic related to NMDs during breakfast. Breakfast forums must not exceed a 45-minute runtime. Show your organization's commitment to the NMD community through this exclusive opportunity. MDA does not provide CME for these programs. If CME is required, industry sponsors must offer this through a separate provider.

Industry Forums are available on a first-come, first-served basis. MDA handles the logistics.

As part of the Industry Forum package, MDA provides the following:

- Food and beverage for all attendees (breakfast will not be provided by MDA outside of Industry Forums)
- Standard AV Package (1 screen, LCD projector, 1 wireless remote with laser pointer, 1 podium microphone, 1 tabletop microphone)
- Meeting space for up to 250 people seated in crescent rounds
- MDA will send 2 emails announcing your sponsorship of an Industry Forum 6 weeks and 2 weeks prior to the conference to all registered attendees
- One informational sign (up to 24” x 36”) may be showcased the night before and/or the day of your event in the conference registration area to increase attendee awareness

MDA Scholars Reception (Exclusive – Sunday)  
$25,000

Show your organization’s commitment to the NMD professional community by sponsoring the 2020 MDA Scholars Reception on Sunday, March 22, 2020. This event supports early-career clinicians and researchers in connecting with colleagues and thought leaders. With this sponsorship, you receive the following:

- 2-hour invitation-only networking reception in the Exhibit Hall before the welcome reception
- Your company logo on beverage napkins and signs acknowledging your support
- MDA provides all food and beverage for receptions
Conference Wellness Supporter
(2 Available)
$20,000
Use this opportunity to promote your company by being an official wellness supporter for conference attendees. This opportunity includes sponsorship of the MDA Team Momentum Fun Run and a mini MDA Muscle Walk, as well as hand-sanitizing stations located throughout the conference space.
- New for 2020, this will include branded hand-sanitizing stations!
- During online registration at the conference, MDA will invite attendees to participate in an MDA Team Momentum Fun Run and a mini MDA Muscle Walk
- Your company name and logo on a promotional flyer will be provided to all attendees at registration, reminding them to join the Fun Run and/or Muscle Walk
- MDA provides all Fun Run/Walk attendees with a co-branded T-shirt

Product Theater Presentations During Evening Receptions (4 Available)
$15,000 per reception
Product Theater is a high-value live marketing opportunity for companies with significant pipeline, late-stage product(s) in development and commercial market sales. This 30-minute presentation during the evening receptions in the Exhibit Hall is a forum to gather and discuss your specific pipeline products and therapeutic areas and how they benefit the NMD community. Your theater presentation will be promoted via the conference mobile app and you will be allowed one 8.5” x 11” informational sign at the conference registration area to increase awareness.

Networking Breaks in Exhibit Hall (4 Available)
$10,000
Throughout the conference your company will gain enhanced visibility with attendees as the exclusive sponsor of one of four morning and afternoon Networking Breaks. Provide MDA with your company logo and we will provide signage recognizing your organization as the break sponsor.

Industry Meeting Suites (Monday – Wednesday)
$8,500
This sponsorship provides companies with a one-day private meeting space for meetings. Price is per day. Rooms are in the Exhibit Hall or within the hotel and will be furnished with a table and four chairs. Audiovisual and telecom can be special ordered at the expense of the company reserving the room.

Early-Stage Product Theater Presentations During AM/PM Breaks (4 Available)
$8,000
Product Theater is a high-value live marketing opportunity for early-stage companies, defined as companies not yet at commercial manufacture or sales. This 15-minute presentation during morning and afternoon breaks in the Exhibit Hall is a forum to gather and discuss your specific products and therapeutic areas and how they benefit the NMD community. Your theater presentation will be promoted via the conference mobile app and you will be allowed one 8.5” x 11” informational sign at the conference registration area to increase awareness.
MARKETING SPONSORSHIPS

Event Mobile App (Exclusive)  
$95,000

The event mobile app will be in the hands of all conference attendees approximately two weeks before the start of the event. This mobile app will replace all printed conference materials and will serve as the attendees’ primary source for real-time conference information, including agendas, Exhibit Hall maps, and more.

As the exclusive event mobile app sponsor, you will have the following:

- Your logo on the home screen that appears when attendees open the app (“splash page”)
- Prime real estate for front-and-center impression
- Image displays for up to 5 seconds, depending on connection speed
- Banner ad included in rotation, 6-second-long impressions vs. the standard 3-second impressions. Banner ad can be linked to your choice of URLs
- High-level engagement, seen by virtually all app users
- Tab on sponsorship menu with sponsor name, logo, company description, and link to website

Patient Advocacy Pavilion Sponsorship (Up to 2 Sponsors)  
$75,000

Your investment in sponsoring the Patient Advocacy Pavilion provides an engaging environment for advocates and industry partners to collaborate in meaningful ways to benefit the NMD community. Your company name and logo will be displayed on a banner above the pavilion.

Charging Lounge and Station  
(4 Available)  
$65,000

Power up! Always a crowd pleaser — your company can be seen by attendees when it’s time to recharge those laptops and mobile devices. Charging stations are located all around the conference space within the Walt Disney World Dolphin Resort (Exhibit Hall, common areas, hallways, etc).

Your charging station will have plenty of space for attendees to recharge and will include:

- 2 charging stations per sponsorship
- 4 outlets for charging all devices
- Station top and sides available for maximum corporate branding

Badge Holder (Exclusive)  
$90,000

All attendees are required to wear their conference badges, which can showcase your logo with MDA’s Badge Holder Sponsorship.

Hotel Key Card and Card Holder (Exclusive)  
$90,000

Exclusive opportunity to showcase your company logo on all attendee hotel key cards and holders. These key cards and holders will be distributed to all conference attendees at check-in by the Walt Disney World Dolphin Resort staff.
### Marketing Sponsorships

#### Exhibit Hall Entry Graphics (Exclusive)
**$55,000**
This sponsorship provides an opportunity to be front-and-center on the doors that lead to the Exhibit Hall. You provide the design files and MDA will take care of production and installation of graphics at the Walt Disney World Dolphin Resort.

#### All Conference Wi-Fi Access (Exclusive)
**$55,000**
Your company name can be seen by all conference attendees when it’s time to connect to the conference Wi-Fi. Your company will have exposure in high-traffic/registration areas informing conference attendees of company sponsorship, Wi-Fi username, and password. Your company name and logo will appear in the mobile app under the Wi-Fi button.

#### Exhibit Hall Passport (Exclusive)
**$40,000**
Be part of the buzz and excitement in the Exhibit Hall. All attendees are given a passport card with the names of each company in the hall and are asked to have their passport stamped at every booth to be eligible for a special prize drawing.
Prominent company branding will be on the center cover of the Exhibit Hall passport card.

#### Water Stations (Exclusive)
**$30,000**
Keep all conference attendees well hydrated during the busy days! This exclusive opportunity provides one sponsor the opportunity to brand 12 water coolers that will be placed in and around the hotel conference space. All you need to do is provide design files, and MDA will take care of production and installation of graphics.

#### Pens (Exclusive)
**$7,500**
This is an exclusive opportunity to keep your company top of mind by placing your name directly in attendees’ hands. You supply the pens with your company name/logo and MDA will distribute in the door drop. This is an exclusive opportunity. Please note that the sponsoring organization must provide 1,500 pens to MDA in advance of the conference by March 6, 2020.

#### Notepads (Exclusive)
**$7,500**
These in-demand customized notepads are always a conference hit. You provide the notepad and MDA will distribute in the door drop. This is an exclusive opportunity. Please note that the sponsoring organization must provide 1,500 notepads to MDA in advance of the conference by March 6, 2020.

#### Door Drops
**$6,500**
Make sure our attendees know you are here! This opportunity allows you to include one print item (no larger than 8.5” x 11”) to be delivered to all conference attendees on Sunday or Monday evening. You will need to provide 1,500 printed copies to MDA by March 6, 2020. Prices are per piece per night.
MARKETING SPONSORSHIPS

Conference Branding Opportunities
Please inquire for pricing

Make sure your organization is recognized at the conference. The Walt Disney World Dolphin Resort offers a variety of highly visible branding locations around the conference space. Several high-impact opportunities are available. All you need to do is provide the design files and MDA will take care of production and installation of graphics.

Escalator Clings (4 Available)
Please inquire for pricing & locations

Promote your company message as attendees are going to and from meeting rooms, registration, and the Exhibit Hall floor. Your company branding will be prominently placed on the center and side panels of the escalator banks. Price includes printing costs. Because of varying sizes of these clings, pricing is available on request.

Digital Branding – NEW!
Please inquire for pricing & locations

Your organization can be recognized on the big screen through digital branding opportunities throughout the Walt Disney World Dolphin Resort.

All sponsorship materials must be sent to MDA for review and approval by Jan. 17, 2020, before production and distribution. Affixing the MDA name or logo to, incorporating them in, or otherwise making them a part of any exhibitor-distributed materials without advanced approval is strictly prohibited.
SPONSORSHIP LEVELS

Your sponsorship level will be based on your total investment in MDA sponsorship items. To reach each level of support, please refer to the individual sponsorship items above/on previous pages.

<table>
<thead>
<tr>
<th>LEVEL TITLE</th>
<th>SPONSORSHIP BENEFITS</th>
</tr>
</thead>
</table>
| **STRENGTH OF LIFE PARTNER** | - Recognition in conference materials as MDA Strength of Life Partner  
- Company logo, description, and link to website within the sponsorship section of the mobile app  
- One rotating 3-second banner ad in the mobile app  
- Company logo noted on the website  
- Company branding in conference and general session areas  
- Recognition during opening remarks  
- Logo placement in mobile app, MDA website, and conference rolling PowerPoint  
- 1 complimentary Exhibit Hall meeting room  
- 8 complimentary conference passes  
- Social media recognition on Twitter (up to 2 times)  
- 1 full-page ad in a post-conference issue of Quest Magazine (distribution to MDA community, MDA Care Centers, and conference attendees)  
- Pre- and post-event blog recognizing sponsorship                                                                                                                                                                                                                               |
| Total Investment:         | $180,000+                                                                                                                                                                                                                                                                                                                                         |

| **CIRCLE OF STRENGTH**    | - Recognition in conference materials as MDA Circle of Strength Sponsor  
- Company logo, description, and link to website within the sponsorship section of the mobile app  
- One rotating 3-second banner ad in the mobile app  
- Company logo noted on the website  
- Company branding in conference and general session areas  
- Logo placement in mobile app and MDA website  
- 6 complimentary conference passes  
- Social media recognition on Twitter (up to 2 times)  
- 1/2-page ad in a post-conference issue of Quest Magazine (distribution to MDA community, MDA Care Centers, and conference attendees)  
- Pre- and post-event blog recognizing sponsorship                                                                                                                                                                                                                               |
| Total Investment:         | $130,000–$179,999                                                                                                                                                                                                                                                                     |

continued on next page
### SPONSORSHIP LEVELS (cont.)

<table>
<thead>
<tr>
<th>LEVEL TITLE</th>
<th>SPONSORSHIP BENEFITS</th>
</tr>
</thead>
</table>
| **IMPACT SPONSOR**  | - Recognition in conference materials as MDA Impact Sponsor  
                       - Company logo, description, and link to website within the sponsorship section of the mobile app  
                       - One rotating 3-second banner ad in the mobile app  
                       - Company logo noted on the website  
                       - Logo placement in mobile app and MDA website  
                       - 4 complimentary conference passes  
                       - 1/4-page ad in a post-conference issue of *Quest* Magazine (distribution to MDA community, MDA Care Centers, and conference attendees)  
                       - 1-time social media recognition on Twitter |
| Total Investment:   | $90,000–$129,999                                                                                                                                         |
| **EMPOWERMENT SPONSOR** | - Recognition in conference materials as MDA Empowerment Sponsor  
                       - Company logo, description, and link to website within the sponsorship section of the mobile app  
                       - One rotating 3-second banner ad in the mobile app  
                       - Company logo noted on the website  
                       - 1 complimentary conference pass  
                       - 1-time social media recognition on Twitter |
| Total Investment:   | $55,000–$89,999                                                                                                                                         |
| **CHAMPION SPONSOR** | - Recognition in conference materials as MDA Champion Sponsor  
                       - Company logo, description, and link to website within the sponsorship section of the mobile app  
                       - One rotating 3-second banner ad in the mobile app  
                       - Company logo noted on the website  
                       - 1 complimentary conference pass |
| Total Investment:   | $10,000–$54,999                                                                                                                                         |
| **FRIEND OF MDA**   | - Recognition in the following conference materials as Friend of MDA:  
                       - Mobile app  
                       - Website |
| Total Investment:   | $5,000–$9,999                                                                                                                                         |
RULES & GUIDELINES

EXHIBITOR/SPONSOR MEETINGS & EVENTS (BLACKOUT DATES)

Any promotion of products, services, and meetings that directly compete with those offered by MDA during the conference is strictly prohibited.

No sponsor, exhibitor, or attendee may sponsor an event that directly competes with the MDA conference agenda. This includes Industry Forum breakfasts and lunches, the keynote address, general sessions, and evening receptions.

Any participant interested in hosting an ancillary event outside of the blackout dates must complete an ancillary event application. Failure to comply with the policy will result in loss of privileges to host ancillary events.

Approved ancillary events include advisory board meetings, roundtables (moderated discussion on a pre-determined topic), and social/networking events. Ancillary events may not be a promotional event of any kind for any organization or corporation. Events are by invitation only.

Ancillary event fees are $3,000 per event for up to 3 hours, if held within the Walt Disney World Dolphin Resort.

Ancillary events will be allowed during the following days and times:
- **Saturday, March 21**: 8 AM until 1 PM or after 6 PM
- **Sunday, March 22**: All day until 6 PM and after 8 PM only
- **Monday, March 23**: Before 7 AM and after 8 PM
- **Tuesday, March 24**: Before 7 AM and after 8 PM
- **Wednesday, March 25**: Before 7 AM or after 12:30 PM

Please contact Pam Bittner at pbittner@mdausa.org with questions regarding ancillary events.

2020 RATES


**Cancellation/Refunds**

There is a $100 cancellation fee, and balance will be refunded until Feb. 14, 2020. No refunds for cancellations received after Feb. 14, 2020, 11:59 PM ET. If you are unable to attend, you may transfer the badge (one time) to another person within the same company/institution before March 6, 2020.

<table>
<thead>
<tr>
<th>Category</th>
<th>Early Bird</th>
<th>Standard</th>
<th>On-site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physician/Scientist</td>
<td>$550</td>
<td>$650</td>
<td>$900</td>
</tr>
<tr>
<td>Academic Fellow</td>
<td>$250</td>
<td>$300</td>
<td>$550</td>
</tr>
<tr>
<td>Industry Attendee</td>
<td>$1,000</td>
<td>$1,200</td>
<td>$1,450</td>
</tr>
<tr>
<td>Government Attendee</td>
<td>$450</td>
<td>$550</td>
<td>$800</td>
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<tr>
<td>MDA Care Center Allied Health</td>
<td>$350</td>
<td>$450</td>
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<tr>
<td>MDA Care Center Physician</td>
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<tr>
<td>Allied Health Professional</td>
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<td>$500</td>
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<td>Nonprofit</td>
<td>$450</td>
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</tr>
<tr>
<td>Exhibitors</td>
<td>$150 per additional badge</td>
<td>$150</td>
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</tr>
<tr>
<td>One-Day Pass</td>
<td>$300</td>
<td>$350</td>
<td>$600</td>
</tr>
</tbody>
</table>

PHOTOGRAPHY & VIDEOTAPING POLICY

Because of the sensitive nature of many of the sessions and presentations, videotaping and photography are strictly prohibited during all sessions of the 2020 conference, including general sessions, breakouts, keynote address, poster sessions, Industry Forums, and receptions. Photography is allowed only in your own exhibit space and cannot include any neighboring booths or conference attendees.

BADGES

Badges must be worn at all times during the conference. Badge sharing is prohibited and monitored by the MDA conference team. The company/institution name that appears on the badge must be the one listed at time of purchase. Company name changes will not be allowed on-site.