## MedShr Grows Knowledge in the Medical Community

MedShr, a secure online platform for case discussion, was developed with the idea of bringing physicians and other healthcare professionals together to learn from each other.

"No matter where people are in their career, they can get together to reflect on cases, learn from others' experiences, and share insights and approaches," says Janis Pereira, chief engagement and growth officer for MedShr, which has more than 2.3 million members. "Medicine is a quickly evolving field, and case-based discussions are integral to learning and improving patient outcomes, so the platform is designed to provide HIPAA-compliant technology."

The platform makes it easy for users to safely capture clinical images and share them with individuals within their group or the whole platform to facilitate discussions.

"It's simpler to post a clinical case, MRI, or X-ray on MedShr than it is to post a picture on Instagram," she says. "To protect patients, there are built-in tools to record patient consent, as well as image editing tools to, for example, blur out patient identifiers."

MedShr is available only for healthcare professionals, and Janis says providers of all types use the platform, from physicians to nurses to allied healthcare providers, making for fruitful discussions.

"For a case involving someone with muscular dystrophy, for example, it might be a mix of neurologists, the pediatrician that works with that patient, and their specialists in rehabilitation," she says. "When a member signs up, they are prompted to share their specialty, their role, their seniority, and to provide evidence that they are a healthcare professional." Everybody who joins has access to the platform's case discussion technology and is encouraged to post cases, add comments, and ask questions.

MDA supports several discussion groups on MedShr, including a Neuromuscular Disorders Discussion Group open to any healthcare professional involved or interested in neuromuscular disease care. Currently there are active case discussions around Duchenne muscular dystrophy (DMD), spinal muscular atrophy (SMA), and amyotrophic lateral sclerosis (ALS).

According to Janis, one of MedShr's key goals is to connect medical communities around the world where medical professionals are struggling with a challenge or want to expand their knowledge.

"This truly even bridges continents," she says. "There is a wide range of research, approaches, and philosophy to medicine. With this platform, everyone learns, and patient care improves."

To join MDA's discussion groups, download the MedShr App free or register at <u>medshr.net</u>. The <u>Neuromuscular Disorders Discussion Group</u> supported by MDA is open to all verified medical professionals.

